

KUKU

CONNECT

# THE MONETARY VALUE OF MEMBERSHIP...

Join KuKu Connect and watch your investment pay off with direct access to new customers through our proven, award-winning model.

Since 2016, our exclusive Member benefits have consistently delivered results, backed by industry accolades and glowing testimonials.

Co-founded by Stephen Goddard and Philip Brooks-Stephenson, we're passionate about your success. As a KuKu Connect Member, you're more than just a number—you're part of a thriving community.

Explore the next pages to see everything included in your Membership



# CONNECT RECEPTIONS

RELAXED, EVENING EVENTS

## ★ FEATURES

- Exclusive monthly evening events (6-8pm)
- Network with 50+ businesses at every event
- Discover a new and exciting venue each month
- Annual regional black tie reception with 400+ businesses
- Access to the KuKu Community in-person
- Free business guest places each month
- Access to KuKu LinkedIn delegate list following event

## ⊕ BENEFITS

- Direct access to decision-makers
- Welcoming, informal, and friendly atmosphere
- No pitches or presentations
- Indulge in complimentary hospitality at every event
- Develop authentic relationships with key decision makers
- Meet diverse like-minded entrepreneurs
- Personal introductions from your hosts
- Guaranteed new connections every month

## £ MONETARY VALUE: £500



"I CAME ALONG AS A GUEST AND  
MADE TWO CLIENTS"

Eloise Idoine, Rialto Training

# KUKU ELEVENSES

## PEER TO PEER NETWORK

### ★ FEATURES

Dynamic Bi-monthly round table format  
Peer-to-peer networking  
Introduce your business to the room  
1:1s with other businesses

### + BENEFITS

Tackle your challenges head-on  
Promote your news, offers, or events  
Embrace new ideas and opportunities  
Meet businesses from outside your region  
Exchange ideas with other businesses  
Connect with like-minded entrepreneurs  
Learn techniques to grow your organization

£ MONETARY VALUE: £114

"I QUICKLY ATTRACTED BUSINESSES WHICH HAS  
ALREADY EXCEEDED MY INVESTMENT"

Matt Glover, Matt Glover Photography



# KUKU QUICKIE

## ONLINE NETWORKING

### ★ FEATURES

High-energy monthly online networking

Turbocharged power hour

Breakout rooms - small group networking and introductions

Your pitch, news, event, and offers shared with thousands

### + BENEFITS

Never dull - always fun

Meet businesses from the UK and beyond

Develop relationships with decision makers

Access to business news, offers, and opportunities

### £ MONETARY VALUE: £120

"AT THESE EVENTS, I GUARANTEE,  
YOU GET THE RIGHT PEOPLE"

Phil Megson, Quiet Storm

# MEET THE MEMBER VIDEO

## VIDEO SHOWCASE OF YOUR BUSINESS

### ★ FEATURES

Showcase your services to businesses and consumers  
Conversational style interview - easy to record, no script needed  
Ready to use content for your own social media and website  
Featured across all KuKu digital platforms  
Featured on your KuKu Member Profile website page  
Included in KuKu Email Bulletin to our entire database  
Video produced by KuKu Connect  
2.5k+ video views on average

### + BENEFITS

Enhance your brand awareness with logo inclusion  
Increase your visibility across the Midlands  
Reach thousands in our business community  
Video adds a more personal touch

### £ MONETARY VALUE: £1,000



"KUKU CONNECT MEMBERSHIP HAS  
GENERATED MORE THAN £8,000"

Stephen Jones, White 7 Lincoln

# YOUR NEWS AND OFFERS

## ★ FEATURES

Amplify your news or promotions  
Showcase your Events & Campaigns  
Highlight your blog or value-led article (one item per month)  
Shared across our social media platforms  
Featured in the KuKu newsletter  
Featured on the KuKu Connect website  
Featured on your Member Profile

## + BENEFITS

Reach thousands of businesses and consumers

## £ MONETARY VALUE: £360



"YOUR WONDERFUL NETWORK HAS WON ME  
NEW CLIENTS, FRIENDS AND CONNECTIONS"

Jave Singh, Axon Point.

# FULL PAGE WEBSITE LISTING

## ★ FEATURES

- Full page profile with your logo, website, and social media links
- Impactful 50-word description of your business services
- SEO optimised content rich with specific keywords
- Your own URL ([www.kukuconnect.co.uk/your-name](http://www.kukuconnect.co.uk/your-name))
- Showcase your success with customer reviews and testimonials
- Add your awards, accreditations, and marketing material

## + BENEFITS

- Increase your online visibility
- Direct more traffic to your website

## £ MONETARY VALUE: £150

## AND FINALLY...

Tap into our expansive network! Let us know the sector you're targeting, and we'll personally connect you with the businesses that matter.

"I'VE RECOUPED THE COST OF MY MEMBERSHIP,  
WITH 9 MONTHS LEFT OF MY SUBSCRIPTION"

Tracey Warren, Primaris Consulting



# YOUR INVESTMENT

## CHOOSE YOUR MEMBERSHIP

### 1 x County Membership

1 place at Connect Receptions in one of the following counties: Derbyshire, Leicestershire, or Nottinghamshire, plus all other benefits.

### 3 x County Membership

2 places at Connect Receptions in all three counties: Derbyshire, Leicestershire, and Nottinghamshire, plus all other benefits.

#### 1 x County Membership

Connect Receptions	£500
KuKu Elevenses	£114
KuKu Quickie	£120
Meet the Member Video	£1,000
Your News and Offers	£360
Full page Website Listing	£150

**Total monetary value: £2,244**  
**Saving: £1,594**  
**Price you pay: £650**

#### 3 x County Membership

Connect Receptions	£1,500
KuKu Elevenses	£114
KuKu Quickie	£120
Meet the Member Video	£1,000
Your News and Offers	£360
Full page Website Listing	£150

**Total monetary value: £3,244**  
**Saving: £2,294**  
**Price you pay: £950**

#### Instalment Options Available:

1 x County Membership: 12 monthly payments of £55  
3 x County Membership: 12 monthly payments of £80

# JOIN TODAY

Visit: [www.kukuconnect.co.uk](http://www.kukuconnect.co.uk)  
Email: [hello@kukuconnect.co.uk](mailto:hello@kukuconnect.co.uk)  
Telephone: 0116 2963723



# FURTHER INFORMATION

## AWARDS

- National Best Business Awards - 'Outstanding Support during COVID-19' (the first business in the UK to be awarded)
- Global Business Excellence Awards - 'Outstanding Innovation during COVID-19'
- The Chad Business Awards - 'The BIG Thank You' finalist, Stephen Goddard
- UK Business Awards, The Dons - 'Best Business Response to the Pandemic Crisis', winner
- Derby Mainframe Awards - 'Best Local Network', winner
- East Midlands Chamber Awards - 'Excellence in Customer Service' (Nottinghamshire), finalist
- Global Business Excellence Awards - 'Outstanding Events', winner
- Great British Entrepreneur Awards - 'Pivot Entrepreneurs of the Year', finalist
- SME National Business Awards - 'Best Customer Service', finalist
- National Best Business Awards - 'Best Innovation', winner
- Global Business Excellence Awards - 'Outstanding Personal Achievement' for Philip Brooks- Stephenson, winner
- East Midlands Chamber Awards - 'Excellence in Innovation' (Nottinghamshire), finalist
- Ministry of Defence, ERS, Armed Forces Covenant - 'Silver Award', winner
- National Best Business Awards - 'Outstanding Entrepreneur 2021' for Stephen Goddard, winner
- Global Business Excellence Awards - 'Outstanding Entrepreneur 2021' for Philip Brooks-Stephenson, winner
- UK Enterprise Awards - 'UK Best Business Networking Membership Organisation', winner
- Ministry of Defence, ERS, Armed Forces Covenant - 'Gold Award', winner (the highest badge of honour a business can be awarded by the MOD)
- SME Business Elite 2023 Awards - 'Leading Business Networking Specialists of the Year 2023 - UK' winner
- SME Business Elite 2024 Awards - 'Best Business Networking Membership Services' winner

## TIMELINE OF SUCCESS

- October 2016: KuKu Connect launches in Leicestershire
- May 2018: KuKu Connect expands into Derbyshire
  - KuKu Connect invited to a Buckingham Palace Garden Party for their support to local businesses and the wider community
- October: 2019: KuKu Connect expands into Lincolnshire
- March 2020: KuKu Connect opens up all its available services for free for any business during the next 16 months of COVID lockdowns
- During 2021: KuKu Connect wins a total of 12 awards at local, national and global level
- August 2021: KuKu Connect expands into Nottinghamshire
- May 2022: KuKu Connect named the UK's 'Best Networking Membership Organisation' by the UK Enterprise Awards
- July 2022: KuKu Connect receives the Gold Award from the Ministry of Defence
- February 2023: KuKu Connect named the UK's Leading Business Networking Specialists
- August 2023: KuKu 'Embassy Luncheons' launched
- March 2024: KuKu 'Quickie' Online networking launched
- April 2024: KuKu 'Elevenses' peer group launched

# FURTHER INFORMATION

## FAQ's

### **Can I change who attends the events?**

Yes, you join KuKu Connect as a business and any member of your organisation can attend an event but we recommend the same person attend regularly so they can build relationships with others.

### **Do we have to attend every event?**

No but it is better to try and attend as many as possible to maximise your opportunities. Remember also to utilise the extra Member benefits throughout the month too.

### **When are the Connect Receptions?**

Derbyshire: first Wednesday of the month, 6-8pm

Leicestershire: first Thursday of the month, 6-8pm

Nottinghamshire: second Wednesday of the month, 6-8pm

### **When is KuKu Elevenses?**

KuKu Elevenses takes place approximately every 6 weeks

### **Is there a dress code at the connect Receptions?**

There is no strict dress code but we recommend smart/casual or business attire or something you feel represents your company.

### **How long does my membership last?**

Membership is for one year.

### **Do you charge VAT?**

No we do not charge any VAT. The price you see is the price you pay.

### **Do I have to pay for anything else?**

No, all the aforementioned benefits are included in your Membership fee.

To join KuKu Connect please head over to [www.kukuconnect.co.uk](http://www.kukuconnect.co.uk) or for any queries please email [hello@kukuconnect.co.uk](mailto:hello@kukuconnect.co.uk) or telephone 0116 2963723.

We look forward to connecting with you soon.

Co-Founders, Stephen Goddard & Philip Brooks-Stephenson