



# KUKU

CONNECT

AWARD WINNING  
BUSINESS CONNECTING

# WHY KUKU CONNECT?

## A FRESH APPROACH TO BUSINESS NETWORKING

KuKu Connect is a globally, multi award-winning business networking membership service connecting businesses and entrepreneurs across the Midlands.

KuKu Connect is innovative, engaging and business effective and we offer so much more than networking.

As a member of KuKu connect you can be utilising our service every day of the month to gain a great return on your investment - the more you use your membership, the more you gain.

This short document should tell you everything you need to know but if you still have questions, we'd love to talk to you! Just give us a call on 0116 2963723.



“ I HAVE RECOUPED  
THE COST OF MY MEMBERSHIP  
WITH ANOTHER 9 MONTHS LEFT  
OF MY ANNUAL SUBSCRIPTION ”

# MEMBERSHIP BENEFITS

We have a community of over 100,000 businesses that we engage with in person, via social media and through our regular email 'bulletins'. We love to shout about our Members at every opportunity and have created an effective set of benefits to facilitate this, all of which are included in your membership price.

## ACCESS TO OUR COMMUNITY

Invitations to our monthly Connect Receptions which regularly attract around 60 quality businesses across all sectors, with new faces attending month upon month.

## INTRODUCTORY MEETING

Online meeting with our Directors so we can get to know your business and so you can learn how to maximise your membership to provide a good return on investment.

## ONLINE NETWORKING

Free place at our regular 'KuKu Quickie' online networking event.

## PEER TO PEER FORUMS

Free place at our regular 'KuKu Elevenses' event

## NEW MEMBER ANNOUNCEMENT

New member video announcement featuring your branding and contact details shared with our community.

## FREE GUEST PLACES EACH MONTH

The opportunity to bring your team or business guests and if they join KuKu Connect within 30 days you'll receive one month's free membership in that county.

## PRESS RELEASE

One of your press releases each month listed on our website and shared with our community.

## VIDEO INTERVIEW

Recording of a "Meet the Member" video interview showcasing your business and shared with our community.

## MEMBER OFFERS

Send us your offers so we can share with our community month upon month.

## WEBSITE LISTING

SEO rich full page listing on our website for you to grow with the opportunity for reviews, to add credence.

## MEMBER BADGE

Show you're part of our business community by downloading the Member only badge for use on your website and email footers.

## ANNUAL EVENT

Exclusive invitation to our prestigious, annual, regional event which brings the whole KuKu Community together for one fantastic evening of luxury.

**KUKU**  
GUARANTEE

With new businesses attending each month, we guarantee you will make new business connections at every Connect Reception you attend.

# TESTIMONIALS

"KuKu is classy, safe, inclusive, and a great place to do business" **Ben Timberley, Blackbook Consulting**

"KuKu Connect does just that, connects people. With a relaxed atmosphere it's only natural more business will be discussed and more contacts will be made. A winning combination" **Caroline Hood, SMB College Group.**

"Since I joined in February, your wonderful network has helped me win 3 clients as well as new friends and connections" **Jave Singh, Axon Point.**

"I put someone forward for a job at Martin & Co after meeting him for the first time at KuKu, and he was hired. It was his first day yesterday " **Romey Lee, Martin & Co.**

"I met Darren at KuKu Connect. He has a new role as Head of People and he needed someone to help with the copious amounts of admin that comes along with a very busy and deadline focused period of recruitment. Darren had a few candidates in mind, but I'm delighted to say that he chose me to work with him on the project" **Carol Pull, PA Your Way.**

"KUKU CONNECT MEMBERSHIP HAS  
GENERATED MORE THAN £8,000"

"I very quickly made quality connections and attracted businesses which has already exceeded my investment" **Matt Glover, Matt Glover Photography**

"I've recently been able to help an ex-service person with their career transition after meeting at KuKu Connect and have recouped the cost of my Kuku membership, with another 9 months left of my annual subscription, so it's been a very worthwhile investment" **Tracey Warren, Primaris Consulting.**

"I came along as a guest and made two clients. I've been a member for over a year now and not only are the events really fun, but there are a lot of other resources you can take advantage of when you're a Member. They really take the time and effort to get to know you, your business and make those connections for you" **Eloise Idoine, Rialto Training.**

"I came along to KuKu Connect as a guest and met someone. I was nervous but we had a good chat and from that I got my first client" **Dani Bello. Bello Mind and Soul.**

"I've been a big fan of KuKu from the very beginning. I love the friendly, informal nature of the networking and it really works. One example is Hemsalls Consultancy in Leicester who, after meeting at KuKu, quickly became a client" **Matt Youdale, Arch Communications.**

"I love KuKu Connect, purely because of the effective business networking that they provide. The guys that run it, the venues and the quality of people that attend are excellent. These events, I guarantee, you get the right people" **Phil Megon, Quiet Storm.**

"KuKu Connect Membership has generated more than £8,000" **Stephen Jones, White 7 Lincoln**

# AWARDS

## 2020

- National Best Business Awards - 'Outstanding Support during COVID-19' (the first business in the UK to be awarded)
- Global Business Excellence Awards - 'Outstanding Innovation during COVID-19'
- The Chad Business Awards - 'The BIG Thank You' finalist, Stephen Goddard

## 2021

- UK Business Awards, The Dons - 'Best Business Response to the Pandemic Crisis', winner
- Derby Mainframe Awards - 'Best Local Network', winner
- East Midlands Chamber Awards - 'Excellence in Customer Service' (Nottinghamshire), finalist
- Global Business Excellence Awards - 'Outstanding Events', winner
- Great British Entrepreneur Awards - 'Pivot Entrepreneurs of the Year', finalist
- SME National Business Awards - 'Best Customer Service', finalist
- National Best Business Awards - 'Best Innovation', winner
- Global Business Excellence Awards - 'Outstanding Personal Achievement' for Philip Brooks- Stephenson, winner
- East Midlands Chamber Awards - 'Excellence in Innovation' (Nottinghamshire), finalist
- Ministry of Defence, ERS, Armed Forces Covenant - 'Silver Award', winner
- National Best Business Awards - 'Outstanding Entrepreneur 2021' for Stephen Goddard, winner
- Global Business Excellence Awards - 'Outstanding Entrepreneur 2021' for Philip Brooks-Stephenson, winner

## 2022

- UK Enterprise Awards - 'UK Best Business Networking Membership Organisation', winner
- Ministry of Defence, ERS, Armed Forces Covenant - 'Gold Award', winner (the highest badge of honour a business can be awarded by the MOD)

## 2023

- SME Business Elite 2023 Awards - 'Leading Business Networking Specialists of the Year 2023' - UK winner



# TIMELINE

**OCTOBER 2016**

KuKu Connect launches in Leicestershire

**MAY 2018**

KuKu Connect expands into Derbyshire

**MAY 2018**

KuKu Connect invited to a Buckingham Palace Garden Party for their support to local businesses and the wider community

**OCTOBER 2019**

KuKu Connect expands into Lincolnshire

**MARCH 2020**

KuKu Connect opens up all its available services for free for any business during the next 16 months of COVID lockdowns

**DURING 2021**

KuKu Connect wins a total of 12 awards at local, national and global level

**AUGUST 2021**

KuKu Connect expands into Nottinghamshire

**MAY 2022**

KuKu Connect named the UK's 'Best Networking Membership Organisation' by the UK Enterprise Awards

**JULY 2022**

KuKu Connect receives the Gold Award from the Ministry of Defence

**FEBRUARY 2023**

KuKu Connect named the UK's Leading Business Networking Specialists

**AUGUST 2023**

KuKu 'Embassy Luncheons' launched

**MARCH 2024**

KuKu 'Quickie' Online networking launched

"I CAME TO KUKU  
AS A GUEST  
AND MADE  
TWO CLIENTS"

# FAQ'S

## **Can I change who attends Connect Receptions?**

Yes, you join Kuku Connect as a business and any member of your organisation can attend a Connect Reception but we recommend the same person attend regularly so they can build relationships with others.

## **When are the Connect Receptions?**

Derbyshire: first Wednesday of the month, 6-8pm  
Leicestershire: first Thursday of the month, 6-8pm  
Lincolnshire: second Tuesday of the month, 6-8pm  
Nottinghamshire: second Wednesday of the month, 6-8pm

## **Do we have to attend every Connect Reception?**

No but it is better to try and attend as many as possible to maximise your opportunities. Remember also to utilise the extra Member benefits throughout the month too.

## **Is there a dress code at the connect Receptions?**

There is no strict dress code but we recommend smart/casual or business attire or something you feel represents your company.

## **How long does my membership last?**

Membership is for one year.

## **Do you charge VAT?**

No we do not charge any VAT. The price you see is the price you pay.

## **Do I have to pay for each Connect Reception?**

No, these are included in your Membership fee.

# JOIN KUKU CONNECT

Kuku Connect operates in 4 counties: Derbyshire, Leicestershire, Lincolnshire and Nottinghamshire.  
Membership is for one year with various plans available.

One county Membership: 1 payment of £650 OR 12 payments of £55  
Three county Membership: 1 payment of £950 or 12 payments of £80  
Regional Membership: 1 payment of £2000 or 12 payments of £170

To join Kuku Connect please head over to [www.kukuconnect.co.uk](http://www.kukuconnect.co.uk) or for any queries please email [hello@kukuconnect.co.uk](mailto:hello@kukuconnect.co.uk) or telephone 0116 2963723.

We look forward to connecting with you soon.

Co-Founders, Stephen Goddard & Philip Brooks-Stephenson